

**Passionate** artist with fourteen years of graphic design experience. Talented eye for detail and **craftsmanship** of print. **Master** of appealing, functional design.

## education

B.A. in Visual Arts - Eckerd College  
A.S. in Graphic Design - St. Petersburg College

## skillset

CS3, InDesign, Illustrator, Photoshop, Acrobat, QuarkXpress, Corel, Keynote, Pages, Powerpoint, iMovie, Quicktime, Pagemaker, Word, and Excel. Press check and file preparation experience, ability to complete projects independently, effective problem solving, resourcefulness, and packaging design experience.

## experience

ART DIRECTOR • HD Envy

Created packaging and design to portray a new standard in flat-panel television frames, developed a strong brand awareness and media-rich marketing plan and designed web graphics to fit the industry effectively.

SENIOR DESIGNER • Janus Digital Displays

Received the 2008 FTCC **award of excellence**, created environmental signage, re-branded company image to better market the high tech industry and created eye-catching content for digital signage/displays.

FREELANCE DESIGNER • Genesis Marketing

Created collateral and mailers for the automotive industry, created new vibrant marketing pieces to help create a unique vision for their clients, introduced budget savvy ideas and wrote copy.

ART DIRECTOR • Cay Clubs, International

Directed a creative team of five from concept to print, designed high-end identity, outdoor signage and collateral work for restaurants, marinas and vacation clubs all on tight deadlines.

GRAPHIC DESIGNER • Sarasota Magazine

Created new spread designs within five magazines, designed ads for clients with tight deadlines, photographed local events and business for HOMEBUYER Magazine, constructed advertising and logo design for clients and corrected files from blue lines.